



**ExpoZur Sports Management Group (ESMG)** is a sports marketing and management and company created to assist our clients in cultivating their existing skills from one genre into other viable business opportunities. ESGM seeks to leverage and develop strategic alliances that align the athlete with organizations or corporate establishments that recognize the marketability of our clients.

**Our core areas of emphasis include:**

Sports Marketing

Sports Philanthropy and Foundation Development

Special Event Management

Business Development and Special Projects

**Our immediate goals and objectives to our clients are to:**

Generate positive brand awareness and marketability

Cultivate strategic partnerships and business alliances that support the client's interests

Assist the client in meeting and exceeding their desired goals and objectives